



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 4964499

**Schedule Dates** 09/04/21-09/10/21  
**Advertiser** Glenn Youngkin for VA Governor-R (140580)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 904910 (1609817)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** YKIN/ORDR/904910  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 09/01/21  
**Last Modified** 09/01/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,645.00  
**Net Total** \$71,655.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2021	100	\$84,300.00
<b>Grand Total:</b>	<b>100</b>	<b>\$84,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/21-09/10/21	3	:30	9A- Live with Kelly		1	1	1	1	1			5	\$300.00	\$1,500.00	Washington (WJLA)		9/1/21
2.0	Normal Line / SPOT	09/06/21-09/10/21	3	:30	10A- Rachael Ray		1	1	1	1	1			5	\$250.00	\$1,250.00	Washington (WJLA)		9/1/21
3.0	Normal Line / SPOT	09/06/21-09/10/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2	2	2	2	2			10	\$400.00	\$4,000.00	Washington (WJLA)		9/1/21
4.0	Normal Line / SPOT	09/07/21-09/08/21	3	:30	2P- ABC-General Hospital			1	1					2	\$400.00	\$800.00	Washington (WJLA)		9/1/21
5.0	Normal Line / SPOT	09/06/21-09/10/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2	2	2	2			10	\$525.00	\$5,250.00	Washington (WJLA)		9/1/21
6.0	Normal Line / SPOT	09/06/21-09/10/21	2	:30	7A- 8A (EST)		2	2	2	2	2			10	\$800.00	\$8,000.00	Washington (WJLA)		9/1/21
7.0	Normal Line / SPOT	09/06/21-09/10/21	2	:30	8A- 9A (EST)		2	2	2	2	2			10	\$800.00	\$8,000.00	Washington (WJLA)		9/1/21
8.0	Normal Line / SPOT	09/04/21-09/04/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		9/1/21
9.0	Normal Line / SPOT	09/04/21-09/04/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$325.00	\$325.00	Washington (WJLA)		9/1/21
10.0	Normal Line / SPOT	09/05/21-09/05/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM								1		\$450.00		Washington (WJLA)		9/1/21

## CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0.1	Closed Preempt	09/05/21															Washington (WJLA)	Order Error/Exception - GMA	
11.0	Normal Line / SPOT	09/05/21-09/05/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)		9/1/21
12.0	M/G For 10.0.1 / SPOT	09/05/21-09/05/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		9/1/21
13.0	Normal Line / SPOT	09/06/21-09/10/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2	2	2	2			9	\$600.00	\$5,400.00	Washington (WJLA)		9/1/21
13.0.1	Closed Preempt	09/09/21															Washington (WJLA)	Network Special Report/Spot - President Biden presser	
14.0	Normal Line / SPOT	09/06/21-09/10/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)		9/1/21
15.0	Normal Line / SPOT	09/07/21-09/08/21	3	:30	11:35P- ABC-Jimmy Kimmel			1	1					2	\$300.00	\$600.00	Washington (WJLA)		9/1/21
16.0	Normal Line / SPOT	09/06/21-09/10/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1			5	\$500.00	\$2,500.00	Washington (WJLA)		9/1/21
17.0	Normal Line / SPOT	09/06/21-09/10/21	3	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Washington (WJLA)		9/1/21
18.0	Normal Line / SPOT	09/06/21-09/10/21	3	:30	7:29:26P- Jeopardy		1	2	1	1	2			7	\$2,000.00	\$14,000.00	Washington (WJLA)		9/1/21

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19.0	Normal Line / SPOT	09/06/21-09/06/21	3	:30	7:57:56P- ABC-Bachelor in Paradise (Monday)		2							2	\$2,500.00	\$5,000.00	Washington (WJLA)		9/1/21
20.0	Normal Line / SPOT	09/08/21-09/08/21	3	:30	7:57:56P- ABC-Press Your Luck (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/1/21
21.0	Normal Line / SPOT	09/09/21-09/09/21	3	:30	7:57:56P- ABC-Holey Moley (Thursday)					1				1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/1/21
22.0	Normal Line / SPOT	09/10/21-09/10/21	3	:30	7:57:56P- ABC-Shark Tank (Friday)						2			2	\$2,500.00	\$5,000.00	Washington (WJLA)		9/1/21
23.0	Normal Line / SPOT	09/10/21-09/10/21	3	:30	9P- ABC-20/20 (Friday)						2			2	\$1,500.00	\$3,000.00	Washington (WJLA)		9/1/21
24.0	Normal Line / SPOT	09/08/21-09/08/21	3	:30	6:58:46P- Wheel Of Fortune				1					1	\$1,400.00	\$1,400.00	Washington (WJLA)		9/1/21
25.0	Normal Line / SPOT	09/06/21-09/06/21	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		9/1/21
26.0	Normal Line / SPOT	09/07/21-09/07/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$500.00	\$500.00	Washington (WJLA)		9/1/21

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